

Name: \_\_\_\_\_ Peer Editor: \_\_\_\_\_ Sydney Lavoie \_\_\_\_\_  
Period: \_\_\_\_\_

**Peer Editing:** Getting feedback is EXTREMELY important. Your editor may catch something you missed or provide you with an idea that you wouldn't have considered. Open your three flyers, switch seats with your peer editor & type your responses to the following questions on his/her computer. Return to your computer and read your peer-editor feedback. Go back to your seat and **SAVE your peer editing sheet to your H-Drive. Save EACH PAGE of this as a JPEG and upload to your Weebly portfolio under Term 1.**

**Flyer # 1: (Template)**

- *Does the topic work for a windshield flyer?*

***Yes this topic works for a windshield flyer.***

- ***Design:*** *Is the flyer eye catching? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc....)*

***The flyer is very eye catching and 2 choices that made it create visual interest are the Color and borders***

- ***Text:*** *Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*

***All the information is included and it's easy to read. The fonts coordinate with the flyer topic.***

- ***Layout:*** *Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*

***Information is arranged in an interesting way. One thing I think would help the flyer is if you wanted to take away one of the pictures to make it less crowded.***

- ***Editing:*** *Are there any spelling or grammatical errors? Is anything confusing or unclear?*

***No spelling or grammatical errors. Nothing is confusing or unclear.***

### **Flyer # 2: (Blank Document- Landscape Oriented)**

- *Does the topic work for a windshield flyer?*  
**Yes this topic works for a wind shield flyer.**
- **Design:** *Is the flyer eye catching? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc....)*  
**Yes it is eye catching and 2 design choices that created visual interest are the fonts and shapes.**
- **Text:** *Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*  
**All necessary information is included and can be easily read. The fonts coordinate with the flyer topic.**
- **Layout:** *Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*  
**Information arranged in an interesting way. One thing that would improve the flyer is if there was maybe a border.**
- **Editing:** *Are there any spelling or grammatical errors? Is anything confusing or unclear?*  
**No, there are no spelling or grammatical errors. Everything is clear and not confusing.**

### **Flyer # 3: (Re-design Flyer 1 or 2 using only Black and White)**

- *Does this flyer include the SAME INFORMATION as flyer 1 or 2? Is it COMPLETELY re-designed?*  
**Yes it contains the same information as flyer 2 and is redesigned.**
- **Design:** *Is the flyer eye catching even without color? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc....)*  
**The flyer is very eye catching and fonts and contrast were used to create visual interest.**
- **Text:** *Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*  
**All necessary information is included and can be easily read. Fonts coordinate with flyer.**

- **Layout:** *Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*

***Information is arranged in an interesting way. I can't think of anything that could make it better.***

- **Editing:** *Are there any spelling or grammatical errors? Is anything confusing or unclear?*

***No spelling or grammatical errors and everything is clear and unconfusing.***